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'Connecting Kids' Key Partner Cox Communications to Temporarily Double Speed of Service for Connect2Compete Students

Families Will Receive Increased Download Speeds of 50 mbps through the end of the school year to ensure students can fully participate in school

LAS VEGAS, NV – 'Connecting Kids', a statewide public-private partnership formed to ensure that all students across the state of Nevada have equal access to virtual learning for the 2020-2021 school year, is proud to announce that a key partner, Cox Communications, will temporarily double the download speed of service for its low-income internet service Connect2Compete through the end of the 2020-21 school year.

This increase will be effective Friday, December 11, 2020 through Wednesday, June 30, 2021.

The decision was made to ensure that families with multiple students learning from home have the download speed for all students to fully participate in live virtual school.

"Connect2Compete was created to augment the classroom and it has now transformed to power the entire classroom for many students," said Michael Bolognini, Vice President and Market Leader, Cox Las Vegas. "With virtual learning continuing into the coming months, Connect2Compete provides a critical connection for thousands of local children learning remotely during this pandemic."

In August, Connecting Kids partnered with the Clark County School District to create the Family Support Center to connect qualifying families with subsidized internet.

The Family Support Center is the only way that families can sign up for internet subsidized by the district. Since August 10, the Family Support Center has connected 17,848 families to the internet, many through the Connect2Compete program.

"Cox has been instrumental in working with the Clark County School District to ensure students get affordable access to quality internet service," said CCSD Superintendent Dr. Jesus F. Jara. "The added speed is an important commitment to our students' success, providing families additional peace of mind to complete schoolwork, connect during virtual learning and communicate with teachers."

The Connect2Compete program is available to families with at least one K-12 student at home and who participate in government subsidy programs.

In addition to offering affordable internet options, Cox continues to offer free access to outdoor Wifi hotspots nationwide through the end of the school year. These free access points make it easy for students to connect to the internet wherever needed.

Families can qualify for Connect2Compete by visiting cox.com/c2c.

Parents looking for tips and advice on how to transition from parent to teacher can learn more [here](#).

For more information on Cox's coronavirus relief efforts, visit [cox.com](https://www.cox.com).

About Connecting Kids

Connecting Kids is a statewide community coalition formed in partnership with The Nevada COVID-19 Response, Relief and Recovery Task Force, The Elaine P. Wynn & Family Foundation, Communities In Schools Nevada, and The Public Education Foundation to ensure that all students across the state of Nevada have equal access to virtual learning for the 2020-2021 school year. Together, the coalition has ensured that 100% of public school students utilizing digital learning have reliable internet and a device in 15 of the state's 17 county school districts, with a goal to ensure every single Nevada student is connected.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve six million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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